



Create an Unforgettable Experience All-in-One Event Technology



REGISTRATION • EVENT APP • GAMIFICATION • LIVE DISPLAY • NETWORKING • POLLING + SURVEYS • REPORTING



Registration & Check-In

Fully integrated registration: seamless experience for attendees, simple for you to manage.

- ✓ Quick Setup
- ✓ Custom Landing Page
- ✓ Invitation and Confirmation Emails
- ✓ Ticketing
- ✓ Payment Processing
- ✓ Session Selection
- ✓ Onsite Check-In App
- ✓ Kiosk Mode for Registration and Check-In
- ✓ Custom Fields and Forms to Collect Attendee Information



Event App

Everything you need to replace your paper event guide.

- ✓ Custom Branding
- ✓ Full Control Using Content Manager
- ✓ Unlimited Admin Accounts
- ✓ Browser-Based App Available Up to 1 Year Post-Event
- ✓ Personalized Schedules
- ✓ Unlimited Tracks and Sub-Tracks
- ✓ Speaker Profiles (Admin or Speaker Can Edit)
- ✓ Social Media
- ✓ Indoor Floorplan & Google Map Integration
- ✓ Info Booth
- ✓ Easy Data Management with Excel
- ✓ Basic Analytics (Powered by Google)



Gamification

Make your event fun, social and engaging by integrating gaming elements to the experience.

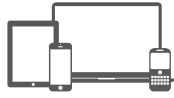
- ✓ Unlimited Challenges
- ✓ Social Networking
- ✓ Booth & Session Check-in
- ✓ Live Leaderboard



Live Display

A new kind of engagement tool that goes beyond social walls.

- ✓ Event App Integration
- ✓ Event Logo + Branding
- ✓ Event Game Integration
- ✓ Current Sessions + Upcoming Sessions
- ✓ Twitter Feed
- ✓ Local News + Weather
- ✓ Partner/Advertiser Space



Everything You Need

Event App Enhancements



Direct Notification™
Send targeted messages and alerts to select groups of attendees.

- ✓ In-App Notification
- ✓ Email Notification (when not on the App)
- ✓ Send to All or to Select Groups of Attendees
- ✓ Pre-Scheduled Alerts



Attendee Networking
Foster connections among attendees with interactive profiles and private in-app messaging.

- ✓ Social Attendee Profiles
- ✓ Attendees Can Update Own Profile
- ✓ LinkedIn Integration
- ✓ Private 1-to-1 Chat



Live Polling, Surveys & Session Evaluation
Gain valuable feedback and engage your attendees.

- ✓ Custom Session Feedback Questionnaires
- ✓ Simultaneous Session Polls with Live Results
- ✓ Ask Speakers Questions
- ✓ Idea Generation: Open Ended Questions
- ✓ Custom, Live Results Graphs (Bar, Horizontal, Pie)
- ✓ Unlimited Event Surveys (pre and post)
- ✓ Anonymous or Trackable Results Per Attendee



Sponsor & Exhibitor Promotion
Showcase your exhibitors and offer your sponsors smart mobile ads on your event app.

- ✓ Enhanced Sponsor Profiles
- ✓ Exhibitor Listing, Categories & Booth Locations
- ✓ Interactive Banner Ads
- ✓ Sponsors can Showcase Collateral, Video, Giveaways
- ✓ Exhibitors Can Manage & Update Their Own Profile



Event Analytics & Engagement Dashboard
With attendee tracking and simple engagement metrics.

- ✓ Attendee-Specific Analytics
- ✓ Real-Time Attendee Activity Tracking
- ✓ Usage Trends
- ✓ Engagement Metrics for All App Modules and Interactive Features
- ✓ Live and On-Demand Report Generation



Native App
Your app is always accessible via web browser; however you can also make it accessible as a native app through all 4 app stores. It just takes one click!

- ✓ Mobile, Tablet and Laptop Web Browsers
- ✓ Apple App Store
- ✓ Google Play
- ✓ BlackBerry World
- ✓ Windows Mobile Store
- ✓ Available for 6 Months in App Stores (\$99/extra month).



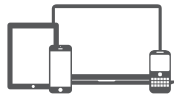
Document Library
Attach files to sessions, exhibitor and speaker profiles before, during, and after the event.

- ✓ PowerPoint, Word & Excel (ppt, doc, xls)
- ✓ PDF
- ✓ Images (png, jpg)



Secure Mode
For private events or when the content needs to be secured.

- ✓ Verified Registered Delegates Only
- ✓ Individual User Passwords
- ✓ Event Passcode
- ✓ SSL for Over-the-Air Data Security



Everything You Need

Event App Enhancements + Services



Custom Fields

Powerful profiles making it easy for everyone at your event to make the most of your event app.

- ✓ Unlimited Custom Fields on Attendee, Speaker and Company Profiles
- ✓ Private Field Option (only visible to logged in user)
- ✓ Edit/Read-Only Toggle Options



Multi-Lingual App

App navigation is available in over 19 languages, enquire for details.

- ✓ First Language Included



Interactive Maps & Floorplan

Your attendees will never get lost.

- ✓ Support for Multiple Maps
- ✓ Google Maps
- ✓ Custom Pin Drop for Sessions and Exhibitor Booths
- ✓ Flexible Pricing Based on Map Complexity

Services



Email, Phone & Live Chat

Reach an EventMobi Support Specialist throughout the day online or by phone.

- ✓ North America EST
 - ✓ Monday to Friday 8am-8pm, Weekends 9am-5pm
- ✓ Europe CET
 - ✓ Monday to Friday 9am-5pm



Personal App Setup, Consultation & Post-Event Debrief

Support Specialists get you started and walk you through the process. After your event, we'll reconnect to study results.

- ✓ One-on-One Setup, Content Manager Training and Q&A
- ✓ Email, Phone & Live Chat Support
- ✓ Best Practices, Tips & Tricks
- ✓ Post-Event Analytics Meeting



Event App Promotion Video

60-second video walkthrough of your app.

- ✓ Customized to Your Event
- ✓ You Choose 3 Features to Highlight



Onsite Support

Piece of mind and a friendly smile; have EventMobi onsite as your go-to app genius.

- ✓ Mobile Tech Support to Answer Any Questions Your Attendees May Have
- ✓ We'll Work with Your A/V Team and Speakers for the Best Live Audience Response Experience



App Concierge

Project Manager and dedicated support staff to help you succeed.

- ✓ Dedicated Support Genius
- ✓ Project Development Timeline
- ✓ On-Demand Priority Support



Design, Build & Full Data Management

Leave it to us. Our Support Team will collect content, design, manage and update your event technology.

- ✓ Your Content Can be in Any Format or on Your Event Website – We'll Turn it into your event technology.